

Privacy Statement – Allrent ICT Solutions

Allrent ICT Solutions (trade name of Allrent ICT Solutions, KVK: 55384773), located at Neonweg 6, 1362 AE Almere, is responsible for the processing of personal data as described in this privacy statement.

Contact details: <https://allrent.nl/>

Neonweg 6, 1362 AE, Almere

T +31 (0)36 538 7060

Personal data we process

Allrent ICT Solutions processes your personal data because you use our services and/or because you provide this data to us yourself. Below is an overview of the personal data we process:

- First and last name
- Address details
- Telephone number
- Email address
- Other personal data you actively provide (e.g., by creating a profile on our website, in correspondence or by phone)
- Location data
- Data about your activities on our website
- Data about your browsing behavior across various websites (e.g., because this company is part of an advertising network)
- Internet browser and device type

Automatically collected data

Allrent ICT Solutions processes personal data that is automatically collected when you visit our website, such as IP addresses and cookies. We also use social media plug-ins, through which certain data can be shared with third parties such as social media platforms. For more information, we refer you to [cookiebot.nl](https://www.cookiebot.nl/).

Minors

Our website and/or service does not intend to collect data from visitors under 16 years of age unless they have parental or guardian consent. However, we cannot verify a visitor's age. We therefore advise parents to be involved in the online activities of their children to prevent data from being collected without parental consent. If you believe we

have collected personal data of a minor without permission, please contact us at rent@allrent.nl, and we will delete this information.

Purposes for which we process personal data

Allrent ICT Solutions processes your personal data for the following purposes:

- Sending our newsletter and/or promotional materials
- To call or email you if necessary to perform our services
- To inform you about changes to our products and services
- To deliver goods and services to you
- Allrent ICT Solutions analyzes your behavior on the website to improve the website and tailor the offering of products and services to your preferences

Allrent ICT Solutions does **not** make use of automated decision-making that could have significant consequences for individuals.

Retention periods

Allrent ICT Solutions does not retain your personal data longer than necessary for the purposes for which the data was collected. The retention periods are as follows:

- **Data for billing and administration:** 7 years (legal tax requirement)
- **Data for marketing purposes:** Up to 2 years after your last contact, unless you withdraw your consent earlier
- **Other data:** Up to 12 months after the termination of the agreement

Legal bases for processing

Allrent ICT Solutions processes personal data based on the following legal grounds:

- **Consent:** For example, for sending newsletters if you have subscribed
- **Performance of a contract:** To deliver our products and services
- **Legal obligation:** For administrative and tax requirements
- **Legitimate interest:** To improve our services and optimize the user experience on our website

Sharing of personal data

Allrent ICT Solutions has signed data processing agreements with all processors that handle personal data on our behalf. These agreements ensure that your data is processed securely and confidentially.

We share your personal data with various third parties if this is necessary for the

execution of the agreement or to comply with legal obligations. Allrent ICT Solutions remains responsible for these processing operations. We only share your data with other third parties with your **explicit consent**.

Cookies and tracking

Our website uses cookies – small text files stored on your device:

- **Functional cookies:** Ensure the proper functioning of the website
- **Analytical cookies:** Help improve the user experience and performance of the website

Upon your first visit to our website, you will be asked to consent to our cookie policy. You can adjust your cookie settings at any time via your browser.

We do not place tracking cookies without your explicit consent. For more information about our use of cookies, see cookiebot.nl.

Your rights

You have the following rights regarding your personal data:

- **Right of access:** You may request a copy of the data we process about you
- **Right to rectification:** You may have incorrect or incomplete data corrected
- **Right to erasure:** You may request deletion of your data, unless we are legally obligated to retain it
- **Right to restrict processing**
- **Right to data portability:** You may request your data in a machine-readable format
- **Right to object:** You may object to processing for specific purposes

Complaints

Allrent ICT Solutions also wishes to inform you that you have the right to file a complaint with the national supervisory authority, the **Dutch Data Protection Authority (Autoriteit Persoonsgegevens)**.

You can do so via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

Security measures

Allrent ICT Solutions takes appropriate technical and organizational measures to protect your personal data, including:

- Encryption of sensitive data
- Access control and authorization systems
- Regular system monitoring and audits
- Physical security of servers and workstations
- Incident management and logging of access attempts